



April 2, 2018

Company name	Imagica Robot Holdings Inc.
Title and Name of Representative	Makoto Tsukada, Representative Director, President (Securities code: 6879, TSE 1st Section)
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Change of company name

Imagica Robot Holdings Inc. announced today that a resolution on the following changes to its company name was passed at the meeting of its Board of Directors and will be finalized upon approval at the Company's 45th Ordinary General Meeting of Shareholders scheduled to take place at the end of June 2018.

In addition, a separate resolution was also passed on the restructuring and change of company names of the Company's consolidated subsidiaries.

1. Change of company name

1) Reason for change of company name

The Company transitioned to a pure holding company structure in 2006 and has engaged in imaging related businesses. The Company's growth process to date has focused on increasing the number of subsidiaries both inside and outside Japan, diversifying its business lines, and the full-fledged globalization of operations. Going forward, the Company will continue to follow this approach.

As part of this, the Company has once again revealed its commitment to contribute to the world through imaging by establishing the business domain of "visual communication." Using the common key word for the Group of IMAGICA, which is coined from the Latin term "imagica" for "imaging," "IMAGICA GROUP" will be used as the new name of the Company's group of operating companies and the Company, as the holding company, will change its name from "Imagica Robot Holdings Inc." to "IMAGICA GROUP Inc."

2) New company name

IMAGICA GROUP Inc. (Current company name: Imagica Robot Holdings Inc.)

3) Planned date of change

October 1, 2018

4) Partial changes to Articles of Incorporation

Partial changes to the Articles of Incorporation will be disclosed once approved by the Board of Directors.

2. Restructuring and change of names of subsidiaries

IMAGICA Corp., a subsidiary of the Company, will absorb its wholly-owned subsidiaries IMAGICA WEST Corp. and IMAGICA Imageworks, Inc. and change the name of the company effective October 1, 2018. The absorption of these two subsidiaries will result in a single company that will serve as a key driver of the Group's Production Services business that will seek to achieve further business growth by expanding the archives business, which is a future growth field in Japan and abroad, by increasing production orders for the enterprise field which is undergoing structural reforms and in web video fields where growth is expected, and by establishing a more efficient order system.

Approval of the determination of new company name after merger of 3 companies is planned for April 25, 2018.